

# HR

The 12<sup>th</sup>  
Management &  
Human Capital  
Conference

IMH and PwC Cyprus present one of the most influential people in HR

Dr Constantinos Markides

## HOW TO ENERGIZE PEOPLE AND PROMOTE ENTREPRENEURSHIP WHEN TIMES ARE TOUGH

LIVE EXCLUSIVE

"Among the 50 top thinkers worldwide" - thinkers50.com



"One of the 50 most influential management gurus" - Harvard Business Review



"Author of 7 top management books" - Financial Times



### Short Biography

- He is a professor of Strategic and International Management and holds the Robert P. Bauman Chair of Strategic Leadership at the London Business School
- He has participated as a speaker in the **World Economic Forum (Davos)** and in many other international conferences
- He is a consultant for top multinational companies such as **Unilever, Nestle, Warner, Boeing**
- His articles appear in journals such as the **Harvard Business Review, Business Strategy Review** and the **Journal of International Business Studies**
- He is the Associate Editor of the **European Management Journal** and is on the Editorial Board of many well known management journals



**The conference is addressed to:** General managers and managers/directors in various sectors of economic activity, human resource managers, officers and professionals including training and development professionals, relations professionals, HRM consultants, etc.

Wednesday 13 November 2013 | Hilton Park Hotel | Nicosia

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