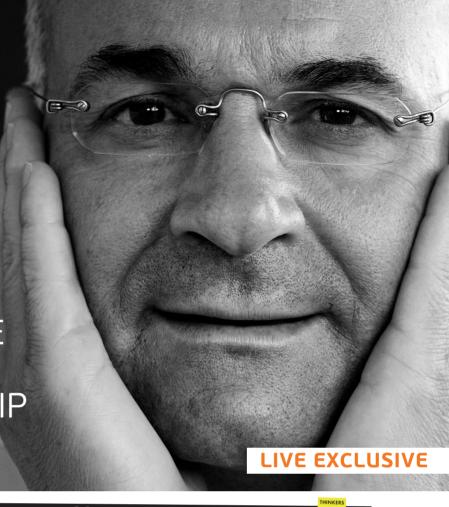


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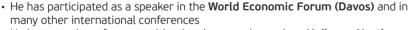


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Short Biography





- · He is a consultant for top multinational companies such as Unilever, Nestle, Warner, Boeing
- His articles appear in journals such as the Harvard Business Review, Business Strategy Review and the Journal of International Business Studies
- He is the Associate Editor of the European Management Journal and is on the Editorial Board of many well known management journals



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